

GREG KOORHAN

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Sample Interview Questions

Questions about the book

- How did you come to write your book?
- Can you tell us about the process of writing your book?
- What do you want readers to know as they are reading your book?
- Could you please share one of the top strategies from your book, to help a business improve their communication?

Questions about storytelling

- Why is storytelling so important for individuals and businesses today?
- Will storytelling really work for me?
- What are the elements of a good story?
- What is something our audience can do to become better storytellers, starting today?

Questions about being a filmmaker, author and entrepreneur

- Please tell us about your journey, how did you become a filmmaker, director, and entrepreneur?
- What are your top tricks to get the time to create original work?
- What thought would you like to leave our audience with?
- Where can people go to learn more about you, your book, your films and what you do?